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UNITED STATES DISTRICT COURT

NORTHERN DISTRICT OF CALIFORNIA

STEVEN A. MULLEN, Individually and on
Behalf of All Others Similarly Situated,

Plaintiff,

vs.

WELLS FARGO & COMPANY, et al.,

Defendants.

) Case No. 3:20-cv-07674-WHA

) CLASS ACTION

) NORFOLK COUNTY COUNCIL AS
) ADMINISTERING AUTHORITY OF THE
) NORFOLK PENSION FUND'S
) MEMORANDUM OF LAW IN
) OPPOSITION TO COMPETING LEAD
) PLAINTIFF MOTIONS

DATE: February 4, 2021

TIME: 8:00 a.m.

CTRM: 12, 19th Floor

JUDGE: Hon. William Alsup

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1 **I. INTRODUCTION**

2 Four motions were filed by investors seeking appointment as lead plaintiff pursuant to the
3 Private Securities Litigation Reform Act of 1995 (“PSLRA”). *See* ECF Nos. 28, 36, 38, 47.
4 Pursuant to the PSLRA’s sequential process, the lead plaintiff is the movant which “has the greatest
5 financial stake in the outcome of the case, so long as [it] meets the requirements of Rule 23.”¹

6 With nearly \$6.2 million in losses under the “last-in, first-out” (“LIFO”) methodology
7 favored by this Court as the determinative metric for lead plaintiff selection, Norfolk County Council
8 as Administering Authority of the Norfolk Pension Fund (“NPF”) is the movant with the greatest
9 financial stake in the outcome of the case. Hawaii Employees’ Retirement System (“HERS”) claims
10 a larger LIFO loss than that of NPF, but HERS’ losses were calculated by performing five separate
11 loss analyses for each of its accounts, as if each account was an autonomous investor. This
12 technique serves to inflate HERS’ actual LIFO losses by nearly \$3 million because it fails to reflect
13 in HERS’ loss calculation the overall gains it incurred by selling Wells Fargo & Company shares at
14 inflated prices during the Class Period. *See* §III.A., *infra*. Given the distortive impact of the “self-
15 disaggregation” technique on the economic reality of a single-entity investor’s overall investment, it
16 is not surprising that no public pension fund movant has ever employed this method in lead plaintiff
17 motions before this Court. Likewise, HERS *itself* has never held itself out before as a disaggregated
18 entity, nor has it utilized this “self-disaggregation” technique previously in any of the eight cases in
19 which it sought to serve as a lead plaintiff over the last decade. If the Court conducts the traditional
20 apples-to-apples LIFO analysis as articulated in *In re Sipex Corp. Sec. Litig.*, No. 3:05-cv-00392-
21 WHA, ECF No. 30 (N.D. Cal., May 24, 2005), HERS’ actual LIFO loss is \$5.77 million, not the
22 \$8.23 million claimed.

23 But even if the Court were to entertain HERS’ separate-account-by-separate-account
24 accounting, NPF would still emerge the presumptive “most adequate plaintiff,” as three of five
25 HERS’ accounts cannot meet the Fed. R. Civ. P. 23 requirements if considered on a stand-alone
26 basis as these accounts are net-gainers and net-sellers, or do not have any Class Period purchases or

27 ¹ *In re Cavanaugh*, 306 F.3d 726, 729 (9th Cir. 2002). Unless otherwise noted, all emphasis is
28 added and all citations are omitted throughout.

losses. *See, e.g., In re Surebeam Corp. Sec. Litig.*, 2004 WL 5159061, at *7 (S.D. Cal. Jan. 5, 2004) (“each individual or entity, once segmented, must independently establish adequacy and typicality”). And once the three atypical accounts are excluded from HERS’ motion, NPF has the largest loss even under HERS’ newly-minted disaggregation method.

HERS cannot have it both ways: either it is one entity (as it has always held itself out to courts in all previous PSLRA litigation, as well as to the public), in which case it must set forth its *actual* LIFO losses (rather than artificially segregating LIFO losses by account and ignoring some accounts) *or* it is an aggregation of distinct fund entities, in which case *each* of the sub-entities must independently meet the typicality and adequacy requirements of Rule 23 for HERS to be appointed, which three of its accounts cannot do. Regardless of which way HERS’ financial interest is ultimately assessed, NPF’s interest is greater.

NPF suffered approximately \$6.2 million in *actual LIFO* losses and is typical and adequate. NPF is an institutional investor that has previously appeared before this Court and is neither a net-gainer nor a net-seller.² It is the paradigmatic lead plaintiff candidate entitled to the PSLRA’s “most adequate plaintiff” presumption. 15 U.S.C. §78u-4(a)(3)(B). The remaining movants - Ms. Roley and the Coyne Group - also have significantly smaller financial interests than that of NPF and their motions should be denied because they cannot show that NPF should not be appointed.

II. STATEMENT OF ISSUES TO BE DECIDED

1. Whether the Court should deny the competing motions and grant NPF’s motion for appointment as lead plaintiff.

III. ARGUMENT

To identify the party entitled to appointment as lead plaintiff, “the district court must compare the financial stakes of the various plaintiffs and determine which one has the most to gain from the lawsuit.” *Cavanaugh*, 306 F.3d at 730; 15 U.S.C. §78u-4(a)(3)(B)(iii)(I). “It must then

² From prior experience, both counsel for NPF and NPF itself are aware that the Court often issues a questionnaire to be completed by all lead plaintiff applicants who wish to proceed and that the Court is likely to instruct that the successful applicant thereafter conduct a satisfactory RFP process to select lead counsel. To best accommodate that process, NPF has not moved for the appointment of lead counsel. Having noticed that the Court may be tailoring its questionnaire to specific cases, NPF will promptly respond if and when the Court issues a questionnaire in this case.

1 focus its attention on *that* plaintiff and determine, based on the information [it] has provided in [its]
 2 pleadings and declarations, whether [it] satisfies the requirements of Rule 23(a), in particular those
 3 of ‘typicality’ and ‘adequacy.’” *Cavanaugh*, 306 F.3d at 730 (emphasis in original). Stated
 4 differently, “[o]nce [the court] determines which plaintiff has the biggest stake, the court must
 5 appoint that plaintiff as lead, unless it finds that [it] does not satisfy the typicality or adequacy
 6 requirements.” *Id.* at 732; *see also In re Diamond Foods, Inc., Sec. Litig.*, 281 F.R.D. 405, 407-08
 7 (N.D. Cal. 2012) (Alsup, J.).

8 **A. NPF Has the Largest Financial Interest Under the Methodology that**
 9 **This Court Has Used to Select Lead Plaintiffs for the Last Two**
 10 **Decades**

11 While the PSLRA does not specifically delineate how financial interest should be assessed,
 12 the Ninth Circuit has said “[t]o make this comparison, the district court . . . may select accounting
 13 methods that are both rational and consistently applied.” *Cavanaugh*, 306 F.3d at 730 n.4. Most
 14 district courts, including this Court, equate financial interest with financial loss. *See id.* at 732 (“So
 15 long as the plaintiff with the **largest losses** satisfies the typicality and adequacy requirements, [it] is
 16 entitled to lead plaintiff status”); *Diamond Foods*, 281 F.R.D. at 408 (“‘approximate loss,’ is
 17 generally considered the most important factor” in determining financial interest).³ While “[t]he
 18 Ninth Circuit has declined to endorse a particular method” to determine which party has the greatest
 19 financial stake, “[t]he weight of authority puts the most emphasis on the competing movants’
 20 estimated losses, using a ‘last in, first out (‘LIFO’) methodology.” *Nicolow v. Hewlett Packard Co.*,
 21 2013 WL 792642, at *4 (N.D. Cal. Mar. 4, 2013).

22 ³ Federal courts around the country, including in this Circuit as recently as last week, have held
 23 that a movant’s larger loss outweighs any predominance a candidate may claim in all three other
 24 *Olsten-Lax* factors. *See In Re Wrap Techs., Inc. Sec. Exch. Act Litig.*, 2021 WL 71433, at *2 (C.D.
 25 Cal. Jan. 7, 2021) (finding movant with larger LIFO loss has a greater financial interest than
 26 competing movant who prevailed on the first three so-called “*Olsten-Lax* factors” and claimed a
 27 larger loss based on the holding of *Dura Pharm. v. Broudo*, 544 U.S. 336 (2005)); *Owens v.*
 28 *FirstEnergy Corp.*, 2020 WL 6873421, at *6 (S.D. Ohio Nov. 23, 2020) (same); *Horowitz v.*
Sunedison, Inc., 2016 WL 1161600, at *4 n.5 (E.D. Mo. Mar. 24, 2016) (“Although the Zecher
 Family Group argues that it has the largest financial interest when measured under the other *Lax*
 factors, it does not dispute that MERS has the greatest approximate loss, which is the primary *Lax*
 factor in determining which potential lead plaintiff has the largest financial interest in the outcome of
 this case.”); *St. Clair Cty. Emps.’ Ret. Sys. v. Acadia Healthcare Co., Inc.*, 2019 WL 494129, at *3
 (M.D. Tenn. Jan. 9, 2019) (appointing movant with \$80,000 greater loss despite competing movant’s
 larger shares purchased (both total and net) and greater net expenditures).

As this Court is aware, the LIFO methodology is premised on the assumption that the first shares sold are those acquired most recently before that sale, whereas first-in, first-out (“FIFO”) assumes that the first shares sold are the first shares acquired by that investor. This Court has stated that LIFO is the preferred metric at the lead plaintiff stage, particularly for investors with pre-class period holdings “who both buy and sell within the class period” because “LIFO is closer to the economic realities of market investing and the purposes of the securities acts.” *Sipex*, No. 3:05-cv-00392-WHA, ECF No. 30 at 7. In illustrating LIFO’s advantages in accounting for an investor’s Class Period gains due to inflation in the stock price, this Court explained:

[W]hen an investor already owns shares at the outset of the class period and sells them during the class period, the investor actually profits from the fraud by recovering a fraud premium over and above the true value of the shares. ***When the same investor already holds shares at the outset of the class period but, in addition, buys and sells shares during the class period, the gains received must be used to reduce the losses incurred. Otherwise, the investor would reap a windfall.***

Id. at 6; *see also Owens*, 2020 WL 6873421, at *10 (“[U]nder the LIFO approach, a plaintiff’s sales of the defendant’s stock during the class period are matched against the last shares purchased, ***resulting in an offset of class-period gains from a plaintiff’s ultimate losses . . .***’ Finding that the LIFO method more accurately depicts the financial interest of lead plaintiff candidates in securities class actions, this Court opts to use the LIFO method.”).

In its lead plaintiff application, HERS claims to have suffered \$8.2 million in ***LIFO*** losses, a financial interest that, at first blush, exceeds NPF’s \$6.18 million LIFO loss:

Movant	Actual LIFO	Disaggregated LIFO
NPF	\$6,189,945	\$6,189,945 ⁴
HERS	\$5,767,328 ⁵	\$8,227,352

⁴ NPF, like the overwhelming majority of governmental pension funds and other single-entity institutional investors has numerous brokerage “accounts” for various record-keeping and logistical purposes, such as allowing for the implementation and tracking of different investment strategies or anytime multiple outside investment are retained, to keep their respective proprietary trading models isolated from competitors. The economic reality of NPF’s investment position is generally not affected by the specific “account” making purchases or sales.

⁵ See Declaration of Danielle S. Myers in Support of Norfolk County Council as Administering Authority of the Norfolk Pension Fund’s Memorandum of Law in Opposition to Competing Lead Plaintiff Motions (“Myers Opp. Decl.”), Ex. 1, submitted concurrently herewith.

1 However, HERS' LIFO loss is inflated by its use of an account-by-account accounting
2 methodology that *does not* apply LIFO across HERS' purchases and sales, but rather it does so on an
3 account-by-account basis. By disaggregating five of its trading accounts and treating them as if each
4 account is a separate investor, the economic reality of HERS' total exposure to Wells Fargo
5 securities during the Class Period is distorted as HERS' significant Class Period gains are simply
6 ignored. Adopting HERS' logic, any of its accounts could reap any amount of gains by selling any
7 amount of shares at fraud inflated prices during the Class Period without affecting HERS' losses in
8 other accounts or its ability to aggregate accounts with losses for lead plaintiff appointment
9 purposes.

10 HERS' account-by-account aggregation, if permitted, would effect an end-run around the
11 fundamental rationale behind this Court's adoption of the LIFO methodology. Indeed, in Account 4,
12 HERS sold 182,790 Wells Fargo shares at an average price of \$51 per share during the Class Period,
13 *resulting in proceeds of over \$9.3 million*. See ECF No. 47-3 at 5. Under the *actual* LIFO
14 methodology, these \$9.3 million in sales would be matched against HERS' immediately preceding
15 purchases of Wells Fargo shares and any remaining shares held at the end of the Class Period would
16 be assigned the 90-day lookback price as set forth in 15 U.S.C. §78u-4(e)(1). And given that HERS
17 purchased its Wells Fargo stock at an average price per share of just over \$34 across all five
18 accounts, accounting for the 182,790 shares sold in Account 4 at an average of \$51 per share would
19 not allow HERS to simply ignore millions of dollars in gains it recognized during the Class Period
20 against the losses it suffered under the *actual* LIFO methodology. Here, however, by disaggregating
21 its purchases and sales on an account-by-account basis, all of the millions of dollars of gains HERS
22 recognized through its sales in Account 4 are ignored in HERS' LIFO loss calculation, allowing it to
23 sidestep accounting for the fraud premium recovered on Account 4's pre-Class Period purchases
24 while still claiming nominal compliance with LIFO. This artificiality is exactly why courts utilize
25 the LIFO accounting method as "LIFO helps to reveal whether plaintiffs actually profited from class
26 period transactions due to inflated stock prices." See *Owens*, 2020 WL 6873421, at *6. Conversely,
27 using either the FIFO or this self-disaggregation methodology created by HERS, "a lead plaintiff
28

1 candidate can ‘zero[] out’ class period sales by matching them to pre-class period purchases, which
 2 can ‘grossly inflate[]’ damages to institutional investors.” *Id.*

3 This is not to say that there are never circumstances under which various different legal
 4 entities can legitimately seek to serve as lead plaintiff and aggregate their separate losses. However,
 5 arbitrarily *disaggregating* a single entity’s losses is antithetical not just to the rationale behind courts’
 6 adoption of LIFO but also to the Ninth Circuit’s requirement that loss methodologies be both
 7 “rational and consistently applied” during the lead plaintiff appointment process. *Cavanaugh*, 306
 8 F.3d at 730 n.4.⁶ Nor is HERS’ use of the disaggregation method consistent with its positions in
 9 prior and ongoing securities fraud cases. In fact, an analysis of HERS’ history of seeking lead
 10 plaintiff status shows that in the eight times it has moved for appointment as lead plaintiff, it has
 11 *never before* disaggregated itself at the lead plaintiff stage, always opting to calculate on an actual,
 12 netted-across-accounts basis.⁷ HERS’ track record of rationally and consistently moving as a single
 13 entity includes its motion in *LendingClub*, No. 3:16-cv-02627-WHA, where HERS moved this Court
 14 for appointment as lead plaintiff, holding itself out as a single investor and setting forth its financial
 15 interest based on its *actual* LIFO and FIFO losses, never mentioning the existence of stand-alone
 16 “accounts,” much less suggesting that each account’s losses must be compiled separately.⁸ Not only

17
 18 ⁶ This Court is one of many that are critical of the myriad techniques that appear to be employed
 19 for no purpose other than to create a larger loss at the lead plaintiff stage. *See Evellard v.*
 20 *LendingClub Corp.*, 2016 WL 9108914, at *3 (N.D. Cal. Aug. 15, 2016) (“This order further
 recognizes that an important consideration in selecting the lead plaintiff is to estimate the class
 period. Lead plaintiff candidates will typically stretch or shrink the class period in order to jockey
 for position so as to wind up with the largest loss.”).

21 ⁷ *See Myers Opp. Decl.*, Exs. 2-9 (HERS’ PSLRA certifications and loss charts in *Robinson v.*
 22 *Synchronoss Techs., Inc.*, No. 3:17-cv-02978-FLW-LHG (D.N.J.); *In re: Tyson Foods, Inc. Sec.*
 23 *Litig.*, No. 5:16-cv-05340-TLB (W.D. Ark.); *Evellard v. LendingClub Corp.*, No. 3:16-cv-02627-
 24 *WHA* (N.D. Cal.); *In re Express Scripts Holding Co. Sec. Litig.*, No. 1:16-cv-03338-KMW
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 25 *Petrobras Sec. Litig.*, No. 1:14-cv-09662-JSR (S.D.N.Y.); *In re Intuitive Surgical, Inc. Sec. Litig.*,
 No. 5:13-cv-01920-EJD (N.D. Cal.); and *W. Va. Pipe Trades Health & Welfare Fund v. Medtronic,*
Inc., No. 0:13-cv-01686-JRT-FLN (D. Minn.)).

26 ⁸ A review of lead plaintiff motions filed in this Court in the last two decades reveals *not a single*
 27 *governmental entity* that has ever disaggregated itself into separate accounts to set forth its financial
 28 interest. *See The Police Ret. Sys. of St. Louis v. Granite Constr. Inc.*, No. 3:19-cv-04744-WHA
 (N.D. Cal.) (The Police Retirement System of St. Louis, Anchorage Police and Fire Retirement
 System); *Felix v. Symantec Corp.*, No. 3:18-cv-02902-WHA (N.D. Cal.) (NPF); *LendingClub*, No.
 3:16-cv-02627-WHA (Boston Retirement System, Water and Power Employees’ Retirement,
 NORFOLK COUNTY COUNCIL AS ADMINISTERING AUTHORITY OF THE NORFOLK PENSION

1 that, but in its capacity as a class representative in *Petrobras*, HERS and its present counsel
 2 ***prohibited*** single-entity class members such as HERS from using the “self-disaggregation” method
 3 in their settlement claims:

4 Separate Proofs of Claim should be submitted for each separate legal entity (e.g., a
 5 claim from joint owners should not include separate transactions of just one of the
 6 joint owners, and an individual should not combine his or her IRA transactions with
 7 transactions made solely in the individual’s name). ***Conversely, a single Proof of
 Claim should be submitted on behalf of one legal entity including all transactions
 made by that entity on one Proof of Claim, no matter how many separate accounts
 that entity has (e.g., a corporation with multiple brokerage accounts should include
 all transactions made in all accounts on one Proof of Claim).***

8 Myers Opp. Decl., Ex. 10 at 4.

9 HERS’ organization and structure supports HERS’ historically consistent practice of setting
 10 forth its actual losses at the lead plaintiff stage, suggesting that such practice is more reflective of the
 11 economic realities of HERS’ investments than account-by-account disaggregation. HERS’
 12 Comprehensive Annual Financial Report for the Fiscal Year Ended June 30, 2019 makes clear that it
 13 is a “single plan” for accounting purposes precisely because the entire corpus of the retirement
 14 system can be used for a single purpose.⁹ Likewise, the Hawaii state statute governing HERS
 15 codifies its status as a single unitary investor that must hold ***all of its securities*** in one name:

16 There shall be a retirement system for the purpose of providing retirement
 17 allowances and other benefits for employees. It shall have the powers and privileges
 18 of a corporation and shall be known as the “Employees’ Retirement System of the
 19 State of Hawaii” and by that name may sue or be sued, transact all of its business,
 20 invest all of its funds, and hold all of its cash and securities and other property.

21 Haw. Rev. Stat. Ann. §88-22 (West). Given the governing law, the nature of this single united plan,
 22 and HERS’ repeated past aggregation of its trading in lead plaintiff motions, disaggregation by
 23 account is not warranted.

24 Disability and Death Plan of the City of Los Angeles, Northern Ireland Local Government Officers’
 25 Superannuation Committee, HERS); *Salhuana v. Diamond Foods, Inc.*, No. 3:11-cv-05386-WHA
 26 (N.D. Cal.) (Oklahoma Law Enforcement Retirement System, Mississippi Public Employees’
 Retirement System).

27 ⁹ See Myers Opp. Decl., Ex. 11 at 4 (“The ERS Pension Trust is . . . considered to be a single plan
 28 for accounting purposes because all assets of the ERS may legally be used to pay the benefits of any
 of the ERS members or beneficiaries, as defined by the terms of the ERS.”).

NPF further observes that, by committing itself to account-by-account disaggregation at the outset of this litigation, HERS may be doing *itself* a significant disservice if there is a positive outcome to the case. That is because despite the ubiquitous acceptance of LIFO to determine losses at the lead plaintiff stage, courts overwhelmingly adopt plans of allocation using the **FIFO** methodology, finding that different accounting methodologies are appropriate in different circumstances and that the FIFO methodology is preferred for matching transactions at the allocation stage. *See Yellowdog Partners, LP v. CURO Grp. Holdings Corp.*, 2019 WL 1171695, at *5 (D. Kan. Mar. 13, 2019) (“In making the lead plaintiff determination, however, this Court does not choose between FIFO and LIFO for all purposes, and the parties will be able to litigate the proper computation of damages at the appropriate stage.”); *see also* Myers Opp. Decl., Ex. 12 (Plan of Allocation adopted by this Court in *Diamond Foods* matching transactions using the FIFO methodology); Myers Opp. Decl., Ex. 13 (Plan of Allocation adopted in the *Petrobras* securities litigation in which HERS served as a class representative employing the FIFO methodology); *Intuitive Surgical*, No. 5:13-cv-01920-EJD (same) (Myers Opp. Decl., Ex. 14). And, as shown in the below table, HERS’ **actual** FIFO losses far exceed both its LIFO and its FIFO losses under the account-by-account method:

	Actual LIFO	Disaggregated LIFO	Actual FIFO	Disaggregated FIFO
HERS	\$5,767,328	\$8,227,352	\$13,861,794	\$8,283,941

Whereas employing LIFO to compare lead plaintiff movants’ financial interests is widely accepted as compatible – and is not logically inconsistent – with employing FIFO at the resolution stage, there is little room for debate that HERS’ self-disaggregation will shackle it to those reflected losses if it is appointed lead plaintiff. Implicit in HERS’ use of the self-disaggregation method is that the inherent nature of its organization and structure requires its losses to be considered account-by-account. And if that is the case, then so be it. What would be problematic is if HERS’ position is that it can disaggregate itself solely for purposes of demonstrating that it has the largest financial interest at the lead plaintiff stage only to reconstitute itself for the purpose of crafting a plan of

1 allocation under Actual FIFO and submitting one aggregate settlement claim. If that is HERS'
2 position, it should be disclosed now.¹⁰

3 **B. Even if HERS' Account-By-Account Accounting Is Accepted, NPF**
4 **Has the Largest Financial Interest Because HERS'**
5 **Account-By-Account Financial Interest Cannot Include Losses**
6 **Incurred by "Net Seller" and "Net Gainer" Accounts**

7 If the Court were to grant HERS' request that each of its accounts be evaluated for lead
8 plaintiff status on an account-by-account basis, NPF's \$6.2 million in losses would still give it the
9 largest financial interest because HERS' Account 2, which comprises more than 60% of HERS'
10 claimed disaggregated LIFO loss, as well as Account 4 and Account 5, are unable to meet the Rule
11 23 requirements.

12 Accounts 2 and 4 cannot be considered for lead plaintiff status under HERS' disaggregated
13 method because each is a "net seller" and "net gainer" by virtue of having sold more shares during
14 the Class Period than it purchased, and having gained *more* from selling its Wells Fargo shares than
15 it spent purchasing Wells Fargo shares during the Class Period. In other words, Accounts 2 and 4
16 are atypical and subject to unique defenses stemming from the fact that, as "net sellers" and "net
17 gainers," each account sold more *pre*-Class Period shares (which were not purchased at artificially
18 inflated prices) *during* the Class Period (at artificially inflated prices) than the fraud-inflated Class
19 Period shares it purchased, thereby profiting from the fraud:

HERS Account	Net Shares Purchased (Net Sold)	Net Funds Expended (Net Gained)	Eligible LP?	Approximate LIFO Loss of Eligible LP (LIFO Gain)
1	142,726	\$7,274,848	Yes	\$3,383,575
2	(388,700)	(\$4,588,003)	No	\$4,955,953
3	661,263	\$17,987,358	Yes	\$185,469

23
24 ¹⁰ See *New Hampshire v. Maine*, 532 U.S. 742, 749 (2001) (recognizing the obvious, that "where a
25 party assumes a certain position in a legal proceeding, and succeeds in maintaining that position, he
26 may not thereafter, simply because his interests have changed, assume a contrary position, especially
27 if it be to the prejudice of the party who has acquiesced in the position formerly taken by him."); *In*
28 *re Allergan PLC Sec. Litig.*, 2020 WL 5796763, at *7 (S.D.N.Y. Sept. 29, 2020) ("My views on this
subject were essential to my ruling on the lead plaintiff motion. BRS did not seek reargument on
that question (not that reargument would have been granted); instead, it and its lawyers devised a
secret workaround to my ruling. They thereby placed the interests of counsel ahead of those of the
class.").

4	(182,790)	(\$9,336,973)	No	\$0
5	0	\$297,644	No ¹¹	(\$297,644)
Total Losses of Eligible HERS Accounts				\$3,569,043.14

Courts overwhelmingly hold that net sellers *and* net gainers – such as Account 2 and Account 4 – are precluded from being appointed as lead plaintiff. *See Born v. Quad/Graphics, Inc.*, 2020 WL 994427, at *2 (S.D.N.Y. Mar. 2, 2020) (“Anklis is a ‘net seller’ and ‘net gainer’ during the *Born* class period, meaning that he sold more shares than he purchased and earned more in proceeds than he spent – a fact Anklis does not contest. . . . That status effectively disqualifies Anklis); *In re Bausch & Lomb Inc. Sec. Litig.*, 244 F.R.D. 169, 173 (W.D.N.Y. 2007) (“[C]ourts have consistently rejected applications for lead plaintiff status made by ‘net sellers’ and ‘net gainers’ recognizing that they may in fact have profited, rather than suffered, as a result of the inflated stock prices.”); *see also Sipex*, No. 3:05-cv-00392-WHA, ECF No. 30 at 8 (This Court *sua sponte* noticing that movant was net seller; ordering defendants to provide the Court with supplemental briefing on the issue; finding that because movant “was a net *seller* throughout the class period, there is a plausible chance that [movant] will have no net recovery”) (emphasis in original).¹²

A helpful explanation as to the rationale behind rejecting net sellers and net gainers comes from Judge Koh in *Perlmutter v. Intuitive Surgical, Inc.*, 2011 WL 566814, at *9 (N.D. Cal. Feb. 15, 2011). In *Perlmutter*, a lead plaintiff movant was challenged on the basis that he was a net seller and net gainer during the class period. The movant in *Perlmutter* argued that although he sold more shares during the class period and reaped more in proceeds from his sales than he expended from purchases, he still suffered an overall loss on his class period purchases in the defendant company’s stock (just as HERS’ Account 2 did). *Id.* Judge Koh rejected his argument, explaining that “[t]he purpose of isolating the calculation of net sales and net gains to the Class Period is to determine whether a party potentially benefitted from the fraud.” *Id.* (citing Magistrate Judge Payson’s opinion from *Bausch & Lomb*). Judge Koh further noted:

¹¹ Account 5 is also ineligible to serve as a lead plaintiff because it sold all of its shares before the end of the Class Period and realized a profit of nearly \$300,000 on its Class Period Wells Fargo investment.

¹² It appears that the movant in *Sipex* was a net seller but *not* a net gainer.

1 This is not the same as determining whether a party lost or earned money trading in a
 2 particular stock. As alleged in the complaint, Defendants' fraud artificially inflated
 3 Intuitive's stock price during the Class Period. Thus, when Marcus purchased
 4 Intuitive stock prior to the Class Period, he purchased it at fair market value. When
 he sold it during the Class Period, however, he sold it at fraudulently inflated prices.
 As a result, instead of being injured by the fraud on these sales, Marcus actually
 benefitted from the fraud.

5 *Id.*

6 In looking at the transactions that took place in Account 2, clearly more money was received
 7 during the Class Period from selling shares than was spent purchasing shares. Consequently,
 8 Account 2's status as a net seller and net gainer "weighs against [its] appointment as the lead
 9 plaintiff." *Id.*; see also *Cardinal Health, Inc. Sec. Litig.*, 226 F.R.D. 298, 308 (S.D. Ohio 2005)
 10 (excising two members of a movant group and excluding their losses, after finding that "[c]ourts
 11 usually reject these so-called net gainers as lead plaintiffs, opting instead for net losers that will have
 12 less trouble proving damages").

13 It is no answer for HERS to claim that, ***when aggregated across accounts***, HERS is not a net
 14 gainer or a net seller because it is well established that "the purpose of grouping Lead Plaintiffs is
 15 not to balance out each other's deficiencies." *In re Enron Corp. Sec. Litig.*, 206 F.R.D. 427, 457
 16 (S.D. Tex. 2002); *Surebeam*, 2004 WL 5159061, at *7 (approvingly citing *In re Critical Path, Inc.*
 17 *Sec. Litig.*, 156 F. Supp. 2d 1102 (N.D. Cal. 2001) for the proposition that "***each individual or***
 18 ***entity, once segmented, must independently establish adequacy and typicality***"). HERS must
 19 decide if it is a single unitary movant (as it always been over the last decade in its eight other lead
 20 plaintiff motions) ***or*** if for some reason, HERS is no longer a single unitary movant, each of its
 21 accounts must independently meet Rule 23's requirements to be eligible for inclusion in HERS'
 22 motion.

23 Under either alternative, NPF emerges as the movant before the Court with the largest
 24 financial interest measured by LIFO in the relief sought by the class.

25 **C. NPF Also Satisfies the Rule 23 Requirements**

26 Because NPF possesses the greatest financial interest, the next question is whether it
 27 "otherwise satisfies the requirements of Rule 23." 15 U.S.C. §78u-4(a)(3)(B)(iii)(I)(cc). At this
 28 stage, the Rule 23 determination is limited to typicality and adequacy. *Cavanaugh*, 306 F.3d at 730.

1 There is no question that NPF is both a typical and adequate member of the putative class
 2 here. *See* ECF No. 38 at 5-7. As an institutional investor with a substantial financial incentive to
 3 diligently direct the litigation and substantial prior experience serving as a lead plaintiff, NPF is the
 4 paradigmatic candidate Congress contemplated when it enacted the PSLRA. *See In re Network*
 5 *Assocs., Inc., Sec. Litig.*, 76 F. Supp. 2d 1017, 1020 (N.D. Cal. 1999) (recognizing that “Congress
 6 expected that the lead plaintiff would normally be an institutional investor with a large stake in the
 7 outcome” that “would then monitor, manage and control the litigation, making, as is the case in
 8 ordinary cases, litigation decisions on resource allocation and settlement, with, of course, the advice
 9 of, but not the prerogative of, class counsel”); *HsingChing Hsu v. Puma Biotechnology, Inc.*, No.
 10 8:15-cv-00865-AG-JCG (C.D. Cal.) (NPF, as lead plaintiff, obtaining a rare jury verdict in favor of
 11 the shareholder class finding that defendants Puma Biotechnology, Inc. and its CEO committed
 12 securities fraud).

13 Thus, by satisfying each of the PSLRA requirements, NPF is entitled to the presumption that
 14 it is the most adequate plaintiff.

15 **D. The Presumption in Favor of Appointing NPF as Lead Plaintiff Will**
 16 **Not Be Rebutted**

17 To rebut the presumption in favor of NPF’s appointment as lead plaintiff, the PSLRA
 18 requires the other movants to submit “proof” that NPF “will not fairly and adequately protect the
 19 interests of the class,” or “is subject to unique defenses.” 15 U.S.C. §78u-4(a)(3)(B)(iii)(II). None
 20 exists. Because none of the competing movants can rebut the presumption that NPF is the most
 21 adequate plaintiff, the other motions should be denied.

22 **E. The Competing Motions Should Be Denied Because None of the Other**
 23 **Movants Have the Largest Financial Interest**

24 The other movants all claim smaller losses than NPF. *See* ECF Nos. 29-3,36-3. Thus,
 25 pursuant to the PSLRA’s sequential process, the Court may only consider their motions “if and only
 26 if [NPF] is found inadequate or atypical.” *Cavanaugh*, 306 F.3d at 732. Because NPF is “both
 27 willing to serve and satisfies the requirements of Rule 23,” however, the other motions should be
 28 denied. *Id.* at 730.

1 **IV. CONCLUSION**

2 NPF possesses the largest financial interest in the relief sought by the class under either the
 3 traditional application of the LIFO methodology or HERS' proposed self-disaggregation account-by-
 4 account variation thereof, which would require excision of its largest-loss-claiming account.
 5 Moreover, HERS cannot trigger the PSLRA's most adequate plaintiff presumption because its ability
 6 to represent the class on an "account-by-account" basis is further belied by certain accounts'
 7 disqualifying status as "net gainers" and "net sellers." All of the other movants have substantially
 8 smaller losses than NPF and none can trigger the PSLRA's most adequate plaintiff presumption.
 9 Consequently, their motions should be denied. By contrast, NPF not only suffered the greatest loss,
 10 it satisfies the Rule 23 requirements, and is not subject to any unique defenses. NPF's motion
 11 should be granted.

12 DATED: January 12, 2021

Respectfully submitted,

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CERTIFICATE OF SERVICE

I hereby certify under penalty of perjury that on January 12, 2021, I authorized the electronic filing of the foregoing with the Clerk of the Court using the CM/ECF system which will send notification of such filing to the e-mail addresses on the attached Electronic Mail Notice List, and I hereby certify that I caused the mailing of the foregoing via the United States Postal Service to the non-CM/ECF participants indicated on the attached Manual Notice List.

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